

Helpful links

Images

flickr.com/
photos/emsl/albums

Video

youtube.com/
@EMSLscience

EMSL acknowledgement

tinyurl.com/
EMSLacknowledgment

EMSL social media

linktr.ee/emslscience

Colors

EMSL PRIMARY

#11134A

#00B6F0

#2DFC84

#FF9200

EMSL EXPANDED PALETTE

(for accents, charts, and figures)

#575ED6

#FC9125

#00B6F0

#F8EB48

#2DFC84

#A77B53

#1DB280

#F83D36

EMSL SCIENCE AREAS

Environmental
Transformations
& Interactions

#167A5E

Functional &
Systems Biology

#1C83C9

Computing,
Analytics, &
Modeling

#FC9125

Fonts

SANS SERIF (use most of the time)

Arial Nova

Regular
Italic
Bold
Black

Readily available
on Microsoft products

Metropolis

Regular
Italic
Bold
Black

Readily available
on Adobe products

SERIF (use for accents/special call outs)

Charter

Regular
Italic
Bold
Bold Italic

Readily available
on Microsoft products

Roboto Slab

Regular
Medium
Bold
Black

Readily available
on Adobe products

Logo



* Be sure to provide sufficient space around the logo so as not to crowd it
(adequate space = 1/3 of the height of the logo)